

SUMMER CAMP FAIR

Noon-4 p.m. Sunday, March 7, 2010



Canterbury Middle School 5601 Covington Rd., Fort Wayne, IN 46804

Sponsored by Canterbury School; the American Camp Association, Indiana; and Indiana's News Center

REGISTRATION FORM

Name of camp or program: _____

Contact person and title _____

Camp Address: Summer _____

_____ Phone _____

Winter _____

_____ Phone _____

Web site _____ E-mail _____

Co-ed Boys only Girls only Day Residential

Ages or Grades best suited to your program _____

Special setup needs (including need for electrical outlet) _____

Category listing for your camp (please circle all that apply)

- | | | | |
|-------------|------------------|------------------|-------------------|
| Academics | Climbing | Health Education | Scuba Diving |
| Archery | Computers | Horsemanship | Science |
| Art | Culinary Arts | Math | Skiing |
| Bible Study | Dance | Mini bikes | Swimming |
| Bicycling | Drama | Nature Studies | Technology |
| Board Games | Electronics | Parasailing | Travel |
| Canoeing | Fishing | Rafting | Wilderness Skills |
| Caving | Fitness | Religion | |
| Chess | Foreign Language | Sailing | |

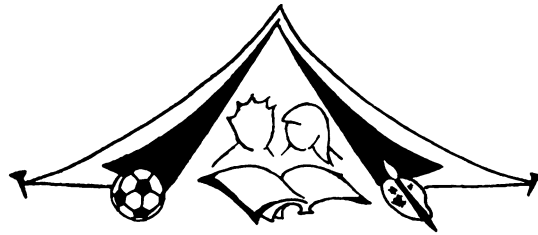
Other _____

Please update last year's material (e-mail us if you need a copy) or write a brief paragraph (no more than 200 words) about your camp's offerings for our Summer Camp Fair Guide. E-mail your description to jantalis@canterburyschool.org. The guide will be given to fair visitors as they enter, to assist them as they speak to representatives and also will be posted on the Canterbury School Web site. The guides also are distributed to libraries and to Canterbury families. Camp info will also be given to local media who put together a special section in the newspaper for the spring.

NOTE: Please return this form and the **nonrefundable \$110 fee (payable to Canterbury School)** by **March 1, 2010**, to: Jan Antalis, Canterbury School, 5601 Covington Rd., Fort Wayne, IN 46804. Please put your camp name in the MEMO section of your check.

A confirmation packet including maps, hotel information and additional Camp Fair information will be sent to you after we receive this form and your deposit. Please call 260-436-8786 with questions.





SUMMER CAMP FAIR

Noon-4 p.m. Sunday, March 7, 2010

Canterbury High School, 3210 Smith Road, Fort Wayne, IN 46804

Sponsored by Canterbury School; the American Camp Association, Indiana; and Indiana's NewsCenter

The School

Canterbury School is an independent college preparatory school serving students in northeastern Indiana. Founded in 1977, it has grown from 89 to more than 930 students in Early Childhood (age 2) through Grade 12. The Early Childhood, Lower and Middle Schools are located at 5601 Covington Road, and the High School is at 3210 Smith Road.

The Location

This year the camp fair will again be at Canterbury's Middle School campus at 5601 Covington Road. A large marquee at the corner of Covington Road and South Bend Drive will help publicize the event the week prior and the day of the event. We have a lot of traffic on this road. Canterbury School is situated in southwest Allen County. The school-aged population in Allen County is estimated at 60,000 students. The school is easily accessible from all of Fort Wayne and surrounding communities via Interstate 69, U.S. 24 and Indiana 14. Surrounding communities include Huntertown, Leo, Grabill, Cedarville, Roanoke, Huntington, Bluffton, Garrett, Avilla, Kendallville, Auburn, Waterloo, Albion, Columbia City, Decatur, Monroeville, Woodburn, Winona Lake and New Haven.

The Community

Fort Wayne is Indiana's second largest city, with a population of more than 220,000 and a metropolitan population of more than 502,000. Nearly 92,000 residents of Allen County are younger than 18.

Advertising and Promotions

The \$110 registration fee will pay for newspaper advertising in Fort Wayne and surrounding areas. The Camp Fair will be promoted in newsletters distributed by Canterbury School and the American Camp Association, Indiana. ABC and NBC affiliate Channel 21/NBC 33 will provide coverage through broadcast. Fliers will be distributed to the four school districts in Allen County and Fort Wayne, as well as in neighboring districts. News releases will be sent to regional and statewide print media, radio and television stations for coverage on community calendars. Notices will be posted in libraries, fitness centers, activity centers and other organizations. Outdoor signage will be created to promote and direct people to the Middle School for the event. The event is well-advertised to Canterbury patrons.

**Questions? Suggestions? Contact Jan Antalis.
260-436-8786 or jantalis@canterburyschool.org**

THANK YOU FOR YOUR INTEREST IN THE 2010 SUMMER CAMP FAIR!

