Northland News

March 2010

Northland Section Board Officers & Staff

Laurie "Chet" Tschetter; President	952-852-0108
Pam Wurster; President Elect	763-971-4046
Laura Nolan; VP Program/Services	952-922-2545
Bill Jones; Treasurer/Bookkeeper	952-922-2545
Kirsten Addison; Secretary	800-450-2241
Maria Schugel; Executive Director	612-805-0991

From the President:

Please join ACA Northland on Facebook.

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Mid States Camping Conference

March 11-13, 2010

Pheasant Run Resort, St. Charles, IL

For more information go to: www.acamidstates.org

Thursday - Leadership Courses

1. **Practical Leadership**, Scott Arizala $65
2. **Super skills for Leading, Directing and Supervising Superb Camps**, Michael Brandwein $65
3. **Program Planning with a Purpose: Creating Camp Program that is Camper Focused**!, Maggie Braun and Cathy Scheder $50
4. **Enhance Your Camp's Role in the Life of Modern Adolescents: Slaying The Monster of Insecurity In Girls & Evoking Champion Caliber Character In Boys,** Jeff Leiken $65
5. **Empowering Girls: Building Girl Communities at Camp**, Colette Marquardt $30
6. **Advanced Coaching for Youth Development Specialists**, Chris Thurber $85
7. **Archery Instructor Training & Certification**, Claudia Stevenson & Steve Ruis $125
8. **ACA New Director Orientation**, Connie Coutellier ACA member $70, non-ACA $85
9. **Basic Camp Directors Course**, Gordie Kaplan and Rita Yerkes (Call Gordie for details 312-332-0833 ext. 22)

Continued on the next page ...

Upcoming Events

March 11-13, 2010
Mid State Conference

March 23, 2010
Breakfast Club

April 13, 2010
Section Workshops
&
Board Meeting

American Camp Association, Northland Section
11704 Emery Village Dr N
Champlin, MN 55316
763-784-5400 or 1-800-842-0308
Email: acanorthland1@msn.com
Web site: www.acanorthland.org

Next Month's Newsletter Deadline:
March 19, 2010

Mid States Conference Information Continued from page 1…

Friday - Conference Camp T-shirt Day

Special Attraction

Following the Friday Community Dinner we will be treated by a special program!!

Watch the next Mid States Newsletter to learn more.

Saturday Lunch - NEW!!

- A box lunch is available on Saturday at 11:30 at the General Session in the St. Charles Ballroom.
- The lunch will cost you $5.00. Mid States pays a $5.75 subsidy for the lunch.
- Take advantage of this discount and buy extras lunches for your ride home.
- Order your lunch on the registration page of the Mid States website, www.acamidstates.org
  (if you have already registered, you will be able to purchase this lunch at registration)

Late Lunch Club

On February 9th, eighteen Northland section folks took part in a late lunch and tour of Trout Lake Camp, a National Baptist Conference camp in Pine River. We had excellent hosts who served a delicious lunch and a tour filled with many creative programming ideas including mini Wiffle Ball stadium, indoor skate park, retreat center, new dining hall construction, gaga ball court, human foosball, indoor climbing wall and coffee house. This was a great way to generate new ideas for our own camps along with networking with some of our Northern neighbors who might not normally be able to make it to the Twin Cities meetings. The event was a huge success, and we hope to visit other camps in the future.

Another ACA Northland Member Benefit – Our 2010 Group Buying Cooperative

Watch your mail for an upcoming flyer defining those items we can do for this year! I know it is a tough year financially for many camps and ordering early may not fit your plans but if you and your camp can benefit from this type of early buying let me know right away so I can keep our suppliers up to date. The value of doing this as a group has yielded substantial savings in the past for our camp members.

Bill Jones – Group Buying Chair

New Visitors Wanted!

Join our Northland Section Team of ACA Visitors! Be trained as an Associate Visitor to go with an experienced Visitor to one or more camps this summer to be part of the camp's ACA Accreditation Visit.

Prerequisite: Taken the ACA Standard Course within the last 4 years using the ACA Accreditation Process Guide

Where: YMCA Camp Ihduhapi (3425 Ihduhapi Rd, Loretto, MN 55337)
When: Friday, March 12th, 2010
Time: 9:00 a.m. to 8:00 p.m.
Cost: Free! Your volunteer hours in 2010 and 2011
*Lunch and Dinner is provided at no charge
*Materials are provided at no charge including the ACA Accreditation Process Guide
Instructors: Bob Gagner and Carrie Wilson
Optional: Staying at Ihduhapi the night before or after would be available for $25.

To Register: Please email Marie Schmid, Standards Chair at marie@campfoley.com or call 218-543-6161.

Funding Resources that may be of Interest

Minnesota grant deadlines from the Minnesota Council on Foundations (www.mcf.org) are listed on their Web site. As you review the list of possibilities, be sure to inquire specifically as to their funding priorities, geographic locations and timelines by searching the Internet, Minnesota Council on Foundations Web site or viewing their book located at the Central Minnesota Community Foundation's resource library.

An additional resource for funding opportunities in rural Minnesota exists through a newsletter called "KeyNotes" from the Initiative Foundation; at http://www.ifound.org/community_news.php

Pepsi Refresh Makes Funding Available to Charities; Deadline: varies

The Pepsi Refresh Project is a groundbreaking effort to foster innovation in social good, and they are now accepting idea submissions from individuals and organizations at www.refresheverything.com. Pepsi-Cola will award more than $20 million dollars nationally in 2010 to ideas that will move the world forward, including $1.3 million a month to the ideas Americans select as the best in open online voting.

Pepsi will fund ideas that will move the word forward in six categories: Health, Arts & Culture, Food & Shelter, The Planet, Neighborhoods and Education. The Pepsi Refresh Project will feature significant social engagement around people and the power of ideas. Applications for grants ranging from $5,000-$250,000 will be accepted monthly and qualifying applications will be open for everyone to vote on in the community. If your idea is selected, don't forget to contact Bernick's Pespi in St. Cloud at 800-627-0287 as they will partner with you to market your idea and encourage voting!

Non Profit Capacity Building Workshops

Medica Foundation: Informational Session on priorities for funding in Greater MN

JoAnn Birkholz, manager of the Medica Foundation will review the Foundation's 2010 funding priorities for Greater MN nonprofit organizations, local unites of government & school districts. The Foundation provides funding for community-based initiatives and organizations that address the underlying causes and factors inhibiting optimal health .

Date: March 10, 2010

Time: 1:00-2:30

Location: CentraCare Health Foundation, St. Cloud

Cost: Free

Registration: contact Julie Bartos at bartosj@centracare.com or 320-251-2700 ext 51153.

Taking the Mystery out of Grant Writing!

Grant writing is about aligning your organization's mission and project, with the mission and focus areas of a prospective funding agency. This workshop will guide you through the process and provide you with the information and tools that you need to understand the essentials of grant writing.

Date: March 11, 2010

Time: 8:30 a.m. – 4:30 p.m.

Location: Boy Scouts of America, 1911 Scout Drive

Cost: $89 per person. $10 discount for registrations received by Feb 26th

Registration: Contact Gail Ruhland at Gmruhland@stcloudstate.edu or 320-308-3081

Winona Area Summer Camp & Education Fair 2010

Saturday, March 13, 2010

9 A.M. to 1 P.M.

Winona Middle School

1570 Homer Rd, Winona, MN 55987

You are invited to promote your camp or program to scores of families at the first **Winona Area Camp & Education Fair** presented by **Winona State University**, **Winona Park & Recreation Department**, and **Community Education.**

The **Winona Area Camp & Education Fair** will be held at the **Winona Middle School**. The school has ample free parking close to the building and offers a space to consolidate the camp vendors in a centralized area that is easy to navigate.

Exhibit space is limited and early registration is encouraged.

Cost: $20/Booth

Exhibitors will receive:

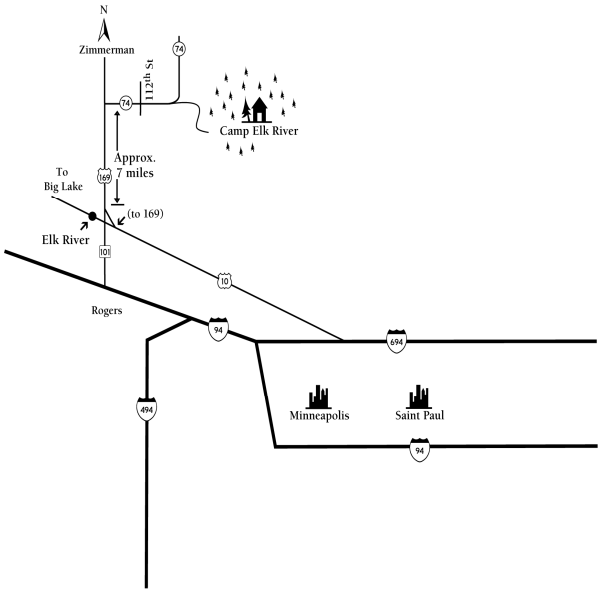
- One 6 ft hexagon table and two chairs
- The opportunity to promote you camp/program to scores of southeastern Minnesota families.

Call or email Ann Durley for more information: 507-474-3902 camps@winona.edu

Map to Camp Elk River – 10775-237th Ave., Zimmerman, MN

Directions to Camp Elk River from Minneapolis

Travel west on I-94 to Rogers, exit Highway 101. Go north on 101 to Elk River, where 101 forms US 169. Continue north on US 169 to Sherburne County Road 74. Turn right on County Road 74 (237th Avenue) and go about 1 mile to gravel road. (County Road 74 continues onto the left.) Continue on the gravel road past the site manager's home on the right. The road will curve to the right. Then turn right at the Lake Barbara sign. Continue straight ahead to the Gray Koch Program building. The parking lot is on the right.



2010 SPRING WORKSHOP

ACA NORTHLAND SECTION

APRIL 13, 2010

9 A.M. - 3 P.M.

CAMP ELK RIVER

A GREAT DAY AHEAD…

On Tuesday April 13, the ACA Northland will present its day long Spring Workshop! Join us as we gear up for the summer. We will kick off the morning with round table discussions on a variety of topics. In the late morning and afternoon, choose from several break-out sessions covering a wide range of subjects. Lunch will be provided.

DON'T MISS OUT!

- $8 for continental breakfast, workshop & lunch
- Please register by April 9
- To register, email Robin Buller at the Northland office: acanorthland1@msn.com

ACA NORTHLAND SPRING WORKSHOP SCHEDULE– APRIL 13, 2010

9:00– 9:45 am

Registration & Round Table Sharing & Discussions

Continental breakfast sponsored by Malt-o-Meal

10:00 am – 11 am

Break Out Session I (Choose 1 of the 2)

Leadership and Emotion in the "Camp" Organization:

This is a fun workshop which brings family systems theory to the case of the camp organization. We will use stand-up comedy, wacky props, mnemonic memory triggers, real life stories, and cracker barrel breakouts as we apply these powerful concepts to your own leadership roles and beloved camps. This work is based on Edwin Friedman's application of the Murray Bowen theory to the congregation.

Presented by: Mike Schwab is the Director of Community Enrichment for Star Island, Isles of Shoals, NH

Getting Stated in Grant Writing:

Grant writing can be an intimidating project to begin. This session will help you get started by providing information on how to begin writing a grant, where to look for grants, tips of the trade and dos/don't for grant writing.

Presented by: Melissa Cuff, East Family YMCA of St. Paul

11:05 am – 12:05 pm

Break Out Session II (Choose 1 of 2

Behavioral Issues and Campers:

ADD, ADHD, Asperger's and many other behavioral disorders are becoming more common in campers each summer. These campers can present different challenges but they can be successful at camp with the right strategies. This session will include open discussion about issues camps are facing, as well as providing program ideas and advice for training your summer staff.

Presented by: Jared Griffin, Camp Buckskin

Current Health Issues at Camps and Health Department Information:

Linda and Bill with put their heads together to share the most current health issues facing camps, as well as important updates you need to know from the Health Department.

Presented by: Bill Jones, Camp Lincoln and Camp Lake Hubert and Linda Erceg, Concordia Language Villages

12:15pm – 1:00pm

LUNCH

Northland Section Business

Valuable Prizes

1:05 pm – 2 pm

Break Out Session I (Choose 1 of the 2)

Team Building Initiatives and Group Games:

Jason and Brad will lead participants in a series of interactive group games and initiatives both that are fun, educational and can be used with your staff and in programming. Jason and Brad are from Team Quest, which offers high and low ropes course team building initiatives and leadership programs to school, corporate and church groups.

Presented by: Jason Colvin, Friendship Ventures and Brad Robertson

Online Marketing 101 (part 1of 2):

This session will cover many facets of online marketing including: Search Engine Optimization, Pay Per Click Advertising, How to Market Your Website, How to build Your Contact List, Google Analytics, Email Marketing and usability of your Web site. A handout will be available.

Presented by: Jenna Campbell, Marketing Manager, Camp Lincoln and Camp Lake Hubert

2:05 pm – 3:05 pm

Break Out Session I (Choose 1 of the 2)

Managing Staff Conflict

This session will provide useful strategies for managing staff conflict in a way that leads to positive and productive outcomes.

Presented by: Jolly Corley, **Camp Robindel**

Online Marketing 101 (part 2of 2):

This session will cover many facets of online marketing including: Search Engine Optimization, Pay Per Click Advertising, How to Market Your Website, How to build Your Contact List, Google Analytics, Email Marketing and usability of your Web site. A handout will be available.

Presented by: Jenna Campbell, Marketing Manager, Camp Lincoln and Camp Lake Hubert

	Term Ends	Work Phone	Address	Committees
Board Officers				
Laurie "Chet" Tschetter chetacanorthland@yahoo.com	12/31/10	952-852-0108	10509 108th St. NW Annandale, MN 55302	President
Pam Wurster pwurster@girlscoutsmpls.org	12/31/13	763-971-4046 Fax #763-535-7524	5601 Brooklyn Blvd Minneapolis, MN 55429	President Elect
Russell Link russ@campolson.org	12/31/10	218-363-8411	4160 Little Boy Rd NE Longville, MN 56655	VP-Operations
Laura Nolan laura@lincoln-lakehubert.com	12/31/10	952-922-2545	10179 Crosstown Circle Eden Prairie, MN 55344	VP – Pro-gram/Services
Kirsten Addison addison@cord.edu	12/31/10	218-759-2866	3906 Thomas Ave #4 Minneapolis, MN 55410	Secretary
Bill Jones bill@lincoln-lakehubert.com	12/31/10	952-922-2545 Fax # 952-922-7149	10179 Crosstown Circle Eden Prairie, MN 55344	Treasurer/ Bookkeeper
Northland Staff				
Robin Buller acanorthland@msn.com		763-784-5400 800-842-0308	11704 Emery Village Dr N Champlin, MN 55316	Executive Secretary
Arleen Schacht		952-852-0101	10509 108th St NW Annandale, MN 55302	Bookkeeper
Maria Schugel mariajschugel@yahoo.com		612-805-0991	932 Willow Glen Dr Buffalo, MN 55313	Executive Director
Board Members				
Jason Colvin jcolvin@friendshipventures.org	12/31/11	952-852-0101 ext #206	6350 Indian Chief Road Eden Prairie, MN 55346	Hospitality Chair
Linda Erceg				
Alli Faricy ali@campfoley.com	12/31/10	218-543-6161	9303 Father Foley Dr Pine River, MN 56474	Education Commit-tee Website
Wade Herbenson	12/31/11			Member at Large
Anne Hope				
Dave Nelson				
Marie Schmid marie@campfoley.com	12/31/10	218-543-6161	9303 Father Foley Dr Pine River, MN 56474	Standards Chair
Allison Spenader spenader@cord.edu	12/31/10	952-647-4364	Hamlin Park Plaza #201 St. Paul, MN 55104	Member at Large
Travis Sutton				
Anna Treague				
Skip Wilke				
Rocco Wilson rocky.wilson@mnumc.org	12/31/10	612-230-6130	122 W Franklin Rm 400 Minneapolis, MN 55404	

2009-2010 Educational Schedule

March 11-13, 2010		**Midstates Camping Conference**	Chicago Area	
Tues. March 23, 2010	8:00 AM	**Breakfast Club**	Perkins-50th and Hwy 100 in Edina	
Tues. April 13, 2010	10:00 AM-3:00 PM	**Section Workshop:** Sessions TBA	Camp Elk River	Lunch Provided – Cost is $8 per mem-
	3:00-5:30 PM	**Board Meeting**	Camp Elk River	
Tues. April 27, 2010	8:00 AM	**Breakfast Club**	Perkins-50th and Hwy 100 in Edina	

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Color-Your-Own.com

ACA Northland Section
11704 Emery Village Dr
Champlin, MN 55316

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