

## Fall Conference for Camp and Youth Development Professionals

The Fall Conference for Camp and Youth Development Professionals features topics relevant to all camp professionals, from program staff to camp owners.

This year we will kick the conference off with a new educational opportunity, "Create Your Conference"! This year's conference will also include a keynote speaker, great break-out learning sessions, an exhibit hall, fundraiser, and entertainment.

The Fall Conference provides an environment for networking, with a wide variety of camp professionals represented.

# Schedule

### Wednesday, November 11

11:30-12:00 pm Registration  
12:00 pm Lunch  
12:45-1:00 pm Welcome  
1:00-6:00 pm Open Space  
with  
Tom and Jennifer Leahy  
"Create Your Conference"  
6:30-7:30 pm Dinner  
7:30 pm Social Time  
a great opportunity for networking!

### Thursday, November 12

8:00-9:00 am Breakfast  
9:45-10:00 am Welcome,  
and Introductions  
10:00-11:30 am  
**Jennifer Selke, PH.D -  
Moving Ahead of the Curve**  
11:30-12:30 pm Lunch  
12:45-2:15 pm Break-out Session  
2:30-4:00 pm Break-out Sessions  
4:00-7:00 pm Exhibit Hall/  
Social Time/Dinner  
7:15-9:15 pm I Believe  
Event/Entertainment

### Friday, November 13

7:00-7:30 am Breakfast  
7:30-8:30 am Annual Meeting  
8:45-10:15 am Break-out  
Sessions  
10:30-12:00 pm Break-out  
Sessions  
12:00-12:45 pm Lunch  
12:45-2:00 pm **Closing Keynote**

## Create Your Conference

"OPEN SPACE" is an incredible meeting methodology that has been effective for 25+ years in a diversity of settings, cultures and countries. At a traditional conference, a committee chooses the workshops 6-12 months in advance. In "OPEN SPACE"...YOU create the agenda and convene on discussions that are relevant to YOU in the moment.

Do YOU...need some help developing your staff training?

Are YOU...curious about effective marketing strategies?

Would YOU...be interested in a discussion around how to prepare for and defend staff and campers from H1N1 (and other illness)? How has the economy affected YOU?

Do YOU...have some fresh ideas for teen programs to share?

Did something happen recently concerning your camp or program that YOU would like to talk about with your peers?

"OPEN SPACE" gives everyone a chance to use their voice to ask for what they need and/or share their knowledge and experience. As a participant in "OPEN SPACE", you will take an active role in your own learning and you will have unique power and responsibility to make sure others get the learning they need. Under the guidance of a trained and experienced facilitator of "OPEN SPACE", YOU will create the content of the conference!

Through "OPEN SPACE" we create structure from chaos. No one who takes responsibility for their own learning ever leaves disappointed. See why so many alumni of "OPEN SPACE" conferences report this is the best conference experience they've ever had.

We are pleased to have Tom and Jennifer Leahy of Leahy & Associates in Boulder, Colorado facilitate this process for us. While you may know Tom as a challenge course installer and trainer, you may not know that Tom has extensive experience as a corporate team skills facilitator and has been formally trained in "OPEN SPACE" methodology. He has been using "OPEN SPACE" for 17 years at their annual conference "NCCPS" and with various other professional groups and conferences.

**Please visit the section website [www.acarockymountain.org](http://www.acarockymountain.org) for updated conference information, including a more detailed schedule as it is finalized in the coming weeks. (Information about our keynote speaker on the next page)**

## Keynote Speaker **Jennifer Selke, PH.D**

Dr. Jennifer Selke is in her 18th year running summer recreation and after school programs. She received her Ph.D. in Educational Psychology from U.C. Berkeley and now splits her time a number of different ways. She runs a large summer camp in the Recreational Sports Department at U.C. Berkeley which includes an integrated social skills camp for children and teens. She is also a faculty member in the U.C. Berkeley Graduate School of Education & affiliated with the Berkeley Center for New Media. Jennifer is a licensed educational psychologist in private practice and works part-time at a public middle school. Her technology interests have taken her into the blogging and social media world where she runs a popular blog [TheCampDirector.com](http://TheCampDirector.com).

### Keynote Address

#### **Moving Ahead of the Curve: How Camps Can Lead**

Camp professionals have lived through over a decade of rapid shifts in society. Think of the drastic transformations in technology, staff expectations, parent involvement, behavior and mental health disorders, play-time, academic demands, etc. Initially, camps were caught off guard in some areas and slow to adapt. Currently, the industry is positioned to take the lead. What can you expect from the coming crop of campers and staff? How does technology play a role in your camp and business? Discover what changes are occurring and more importantly, what you can do to stay ahead. Learn how camps can be flexible while continuing to provide that quality experience that changes lives.



## **Breakout Sessions**

#### **Leadership: What Really Matters?**

Research says we need to get campers involved, that they want to help make decisions, and it is up to us as camp directors to teach them the essential components to be an ethical and responsible leader in a global society. This is a daunting task and leaves a lot of room for interpretation. At the end of the day, what really matters? This session will cover key research findings about leadership in camps. Going beyond camp leadership, the session will provide information about key leadership traits and skills. The session will give camp leaders the skills necessary to help their campers become better leaders in the camp community as well as in campers' home communities.

#### **Getting the best out of your male counselors**

What sort of feedback do campers and parents give you regarding your male counselors? Are your male counselors giving your campers the same quality experience as your female counselors? This session is designed to focus on improving the experience your male staff provide for campers. Tenets from "Season of Life" by Jeffrey Marx and real life application from Summer '09 will be shared. This session will remind participants what it is like to be a young adult male and help them speak directly to their male staff about overcoming societal expectations.

#### **Going Digital - Camper Paperwork Reduction**

Come share your successes and challenges and hear about the best practices in the industry for the reduction of camper paperwork. Where do you turn after online registration in order to streamline and reduce the physical papers that are created, copied and moved from place to place for each camper? Specifically we will look at release forms, medical forms, third party paperwork, programmatic notes on campers, and more. We will dive into both the logistics and legality of going digital.

#### **When Saying "Thanks" isn't enough**

This session is designed to share ideas about what works and perhaps what hasn't for letting staff know that you appreciate them. In addition to talking about having different generations of camp staff at the same time, we will spend quite a bit of time focusing on the Millennials as summer staff members, and what they want from you to keep motivated and doing their job this summer. It will be a roundtable, interactive session with not only ideas from us, but we will be facilitating the retrieval of ideas from the participants. There will be fun props and take home ideas that will be useful in the summer of 2010.

#### **Converting Your Web Site to 2.0**

The new level of technological interactivity between web sites, services, and customers along with social phenomena are driving new types of online communities and social networks. It has changed the way web pages are designed and the expectation the customer has. Come hear what you can do to move your web site out of the dark ages.

**The sessions above are just a few of the over 20 excellent breakout sessions presented by camp and youth development professionals. If you are interested in presenting at this conference or at a future event please contact:**

**Andrew VanDerWege, 303-413-9622 x 4450, or [andrew.vanderwege@ymcabv.org](mailto:andrew.vanderwege@ymcabv.org)**

## Fall Conference = Fall Fundraiser!

Each year during our Fall Conference, we have a section fundraising event. Every year you are all creative, thoughtful and generous. Well, it is that time of year again. We are asking you to start thinking about ways to help support our annual event. All donations are tax-deductible and the funds we raise are used within the section to support a wide variety of projects. All aspects of running our section benefit from your support.

Some items you might think about donating: bottles of wine, restaurant gift certificates, gift cards from anywhere and everywhere, cool products for the home, outdoor gear, gift baskets, event tickets (Avalanche, Bronco's, Theatre), ski tickets, condo space, etc.! Don't forget to think about asking the businesses you work with, your friends, and your family for donation items.

If you have any questions, would like to make a donation, or have a suggestion of someone we could contact for a gift item please call or e-mail Casey Wells (303-569-2333 or cwells@eastersealscolorado.org). Thank you in advance for your support and we look forward to seeing you in November!

## Standards Update Training

**A Standards Training will be offered for camps who will be visited in 2010.**

**For more information please contact  
Reid McKnight 303-697-4621 ext. 14  
or reid@genevaglen.org**

## The Location:

### The Nature Place at Sanborn Western Camps Florissant, Colorado

The Nature Place is a year-round conference facility and educational center located in the beautiful Rocky Mountains, one hour west of Colorado Springs, Colorado. The Nature Place offers a unique combination of modern facilities amid the splendor of pine and aspen forests.

Conference participants will stay in cozy studio apartments that are constructed of natural wood, native rock and large areas of grass. The units are built for comfort and have exterior decks for relaxing and viewing the area's natural beauty. Each unit is carpeted with a fireplace, sitting area, full bath, wet bar, loft, and extra long twin or full size beds.

For more information visit:  
[www.thenatureplace.net](http://www.thenatureplace.net)

## Registration Information and Registration Form

### NEW THIS YEAR, REGISTER ONLINE [WWW.ACAROCKYMOUNTAIN.ORG](http://WWW.ACAROCKYMOUNTAIN.ORG) !!!

The fees listed below include all meals (lunch Wednesday-lunch Friday), lodging on Wednesday and Thursday night, all educational sessions (speakers, workshops), and evening entertainment.

<b>Signing up for:</b>	<b>Price</b>		<b>Name:</b> _____
Full Conference	\$185 _____		
Additional Attendees (same camp)	\$155 _____		<b>Camp/Business:</b> _____
Student	\$150 _____		
Non-ACA Member	\$225 _____		<b>Address:</b> _____ <b>C/S:</b> _____
Thursday/Friday	\$145 _____		
Thursday/Friday Additional Attendees	\$115 _____		<b>Zip:</b> _____ <b>Phone:</b> _____ <b>Fax:</b> _____
Thursday/Friday Non-ACA Member	\$165 _____		
One Day W/TR/F	\$70 _____		<b>Email:</b> _____

**Grand Total** \_\_\_\_\_

Please mail completed registration form and payment by  
**Nov. 9, 2009** to:

American Camp Association Rocky Mountain Section, PO Box  
2566, Estes Park CO. 80517

Please call Betsy Thamert with any questions 970-577-0214

First time conference attendee? \_\_\_\_\_

What is your current camp position? \_\_\_\_\_

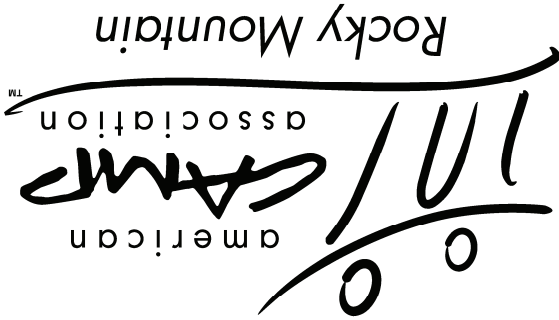
**Please complete a separate registration for each person attending.**

The Nature Place at Sanborn Western Camps Florissant, CO

**November 11th - 13th**

**Keynote Speaker**  
Jennifer Selke, Ph.D

**IMPORTANT INFORMATION ABOUT  
CONFERENCE REGISTRATION INSIDE**



**Fall Conference for Camp and  
Youth Development Professionals**



american **CAMP** association™  
Rocky Mountain

**PO Box 2566**  
**Estes Park, CO 80517**  
Fall Conference Material

postage  
required

