

The American Camp Association, Southern California/Hawaii
Cordially Invites You to Attend the

65th Annual Meeting: Celebrating "A World of Good" in a Changing World

Wednesday, January 21, 2009
Hilton Orange County • Costa Mesa, CA

SCHEDULE AT A GLANCE

1:30 p.m. - 2:00 p.m. Registration
2:00 p.m. - 3:15 p.m. Educational Sessions
3:15 p.m. - 3:30 p.m. Break
3:30 p.m. - 4:45 p.m. Educational Sessions
4:45 p.m. - 5:30 p.m. Networking Reception
5:45 p.m. - 8:00 p.m. Keynote Address: Scott Brody
Dinner and Evening Program

Schedule Subject to Change

Send 3 Staff and Save!

RSVP by Monday, January 12, 2009.
Visit www.ACASoCal.org or call (213) 483-4300 to register.



P.O. Box 712218
Los Angeles, CA 90071-7218
(213) 483-4300

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Everyone Goes to Camp!

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65th ANNUAL MEETING: Celebrating "A World of Good" in a Changing World

DATE & TIME

January 21, 2009

2PM - 8PM

Dinner Reception begins at 5:45 p.m.

LOCATION

Hilton Orange County

3050 Bristol Street

Costa Mesa, CA 92626

(714) 540-7000

Complimentary self parking

REGISTER - Send 3 Staff and Save!

Register online at www.ACASoCal.org or call (213) 483-4300 by January 12, 2009.

\$85 / person (ACA Member Camp: 3 or More per Camp)

\$95 / person (ACA Member Individual)

\$95 / person (Non-Member Camp: 3 or More per Camp)

\$105 / person (Non-Member Individual)

Introduce your emerging leaders to ACA!

With a new Emerging Professionals in Camping (EPIC) workshop track, this year is the perfect opportunity to share professional development, networking and celebration with your camp leaders.

KEYNOTE

Scott Brody, National Vice President, American Camp Association



Scott Brody is the National Vice President of ACA, Chair of the ACA National Board Development Committee, a member of the 20/20 Taskforce, a longtime member of the ACA National Public Policy Committee, an ACA New York Section Board Member and the former Chair of the ACA-NY's Professional Development Committee and Tri-State Camp Conference Program Committee. Scott graduated from U.C. Berkeley in 1987 and later received his JD law degree from Boston College Law School. In 2006, Scott received both the National Service Award and the Tri-State Award from the American Camp Association for his

service to the camp industry. He is the owner and director of Camp Kenwood & Evergreen, a private residential summer program that serves 330 children for seven weeks each summer. He is also the father of A.J., who just turned three.

EDUCATIONAL SESSIONS

Staff Training for Impact

Emerging Professionals in Camping (EPIC) Educational Session

Andy Kimmelman, Director of Tumbleweed Day Camp

Jennifer "Dot" Mains, Camp Director of Camp Ronald McDonald for Good Times

Ready to retire that old orientation schedule? Develop a training program that will remain exciting and meaningful for you and your staff every year as well as consistently "hit the mark" for meeting your training needs and goals before the start of summer. Identify technological resources that can help facilitate the learning process for our new generation of counselors and explore some enduring planning strategies that have stood the test of time for developing strong orientation programs.

Developing Youth at Camp through Intentional Teaching

Emerging Professionals in Camping (EPIC) Educational Session

Joel Colbert, Professor and Director of the Ph.D. Program in Education at Chapman University

Camp is unique in its ability to teach and develop young people naturally. Kids learn a mile a minute through activities inherent to the camp experience: experiential learning, collaboration and exploration. Yet, as leaders and teachers of children, we can make an even greater impact in the education and development of young people when we build an intentional framework, created to help children learn, grow and explore their ideas. Learn effective techniques to "set the stage" for positive collaborative and experiential learning in youth, a learning process that will serve your campers for a lifetime.

Go Green! Sustainable Solutions for Camps

Alicia Branam, Director of Day Camp Programs of East County Family YMCA

Kathy Quinney, Operations Director of Camp Stevens

Joe Stackhouse, Camp Director of Camp Hollywoodland

Zayanne Thompson, Program Department Head of YMCA Camp Surf

Many of us would love to implement sustainable practices into our camp, but don't know where to start. Here's your chance to get the answers you need to begin the process towards going green! Hear from a panel of Camp Directors whose programs are having great success (and great returns) using sustainable practices at their sites. From solar energy to composting, you'll get a range of ideas, large and small, for how to implement green programs at your camp.

Riding the Tide in a Difficult Economy

Gary Wingerd, Vice President of Finance & CFO, Forest Home Ministries

Times are tough, but there is a lot that can be done to lessen the blow of our declining economy and plan for the future. Explore a range of strategies that can be used to assess your organization's financial condition and gain practical tips for how to improve your current financial status. Get your top questions and concerns addressed by a seasoned CFO who has extensive experience in financial management, both in camping as well as the business world.

Walking the Walk: Building a Camp Culture that Delivers on its Promises to Campers and Staff

Scott Brody, Director of Camp Kenwood & Evergreen, National Vice President of American Camp Association

Imagine a camp in which every camper's greatest aspiration is to be a counselor one day. Imagine a camp community where counselors are not just role models, but heroes and are inspired to do their very best. Imagine a place where the values that you talk about at campfires and in staff meetings are reflected in camp life every day. What does it take to be truly intentional about the camp experience that you create each summer, so that you can get the results you are looking for? Learn how to build a camp culture that produces results, is self-reinforcing and truly delivers on its promises.

California Labor Code for Organized Camps

Peter Sloan, Employment Law Attorney of The Law Offices of Peter Sloan

Catherine Barankin, Director of Public Policy, California State Alliance of YMCAs

Honorable Larry Stirling (Invited), former Municipal and Superior Court Judge; former California State Senator;

Author of AB 2484 (bill concerning minimum wage requirements for camps)

Here is your chance to ask any questions you have about minimum wage, overtime and meal tax for camps. Bringing together an experienced labor attorney, the key lobbyist who advocated for the passage of the AB2484 bill (concerning minimum wage requirements for camps) and the Senator who authored the bill, this session will give you all the information you need to meet the code with confidence!

New Regulations for California Organized Camps

Amy Lidell, Program Director of Sierra Adventure Camps

Eric Naftulin, Owner and Director of Aloha Beach Camp

Learn all you need to know about the new regulations to prepare for Summer 2009. ACA members as well as non-members will benefit from attending this three hour workshop to help ensure that all major changes in the regulations have been addressed by their camp. Ask the questions you need answered and gain additional resources to guide you towards correctly applying the new regulations.