

DECONSTRUCTING THE MAGIC

Adam Griff & Bobbee Seldin Griff



mag·ic [maj-ik]

–noun

1. the art of producing illusions as entertainment by the use of sleight of hand, deceptive devices, etc.; legerdemain; conjuring: *to pull a rabbit out of a hat by magic.*
2. the art of producing a desired effect or result through the use of incantation or various other techniques that presumably assure human control of supernatural agencies or the forces of nature.
3. any extraordinary or mystical influence, charm, power, etc.: the magic in a great name; the magic of music; the magic of spring.

- *Dictionary.com. Dictionary.com Unabridged (v 1.1). Random House, Inc.*

AGENDA

1. What is Magic?
2. How we got here
3. Mission & Outcomes
4. Attitudes, Knowledge, and Behaviors
5. Camp Activities

How we got here...



Mission & Outcomes

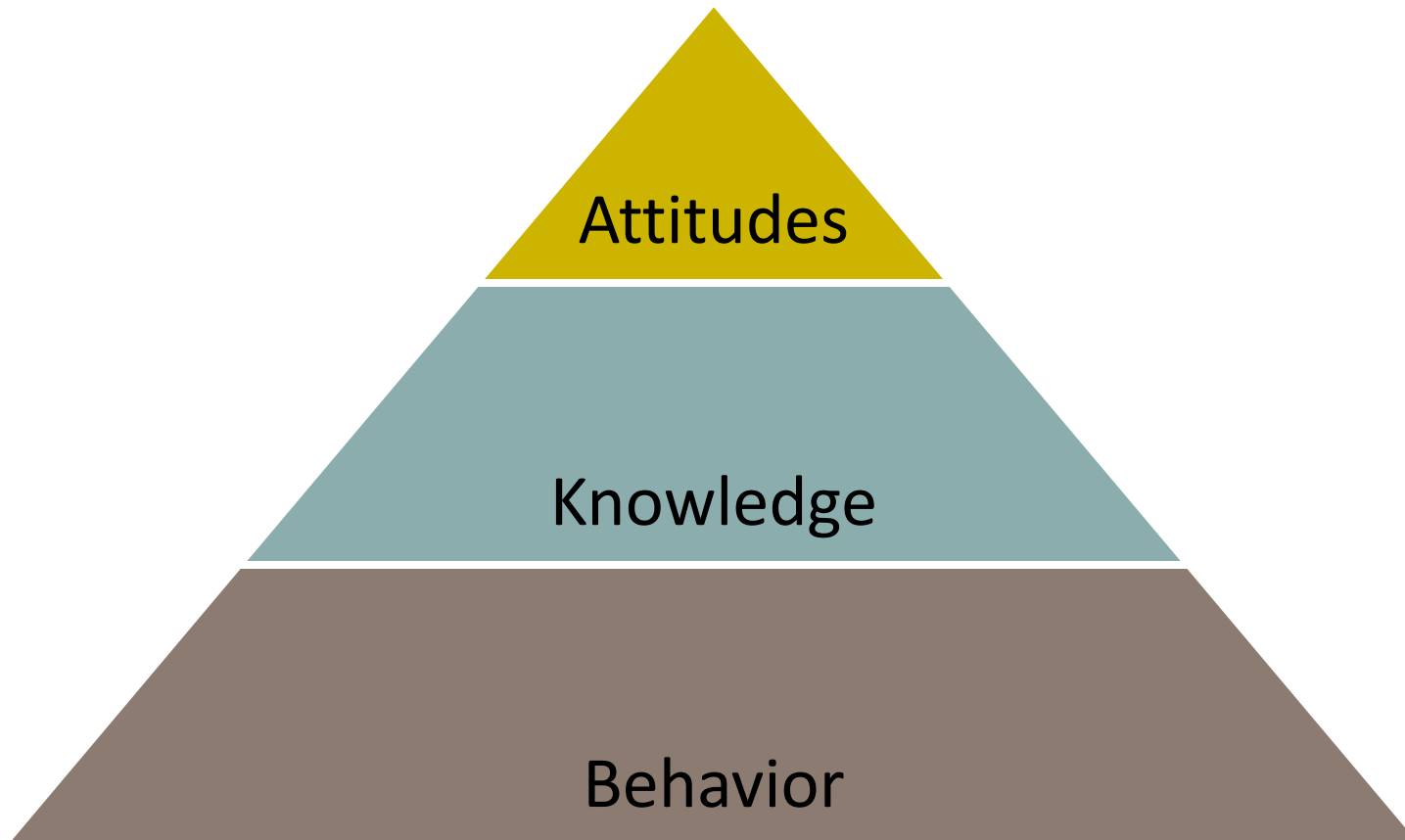
1. What is your camp's mission?
2. Who cares? **Stakeholders**
3. What do they care about? **Outcomes**

Outcomes



Outcomes

DECONSTRUCTING THE MAGIC



Jewish Peoplehood

Am Yisrael

We are connected to all Jews across time and space with a familial bond based on shared heritage, history, language, rituals, and culture.

Communal Responsibility

Kol Yisrael Aravim Zeh B'zeh

We have a responsibility to take care of each other and Jews everywhere.

Spirituality

Ruach v'kavannah

We experience awe, wonder, and amazement in that which is greater than ourselves through the exploration of faith, belief, and life's 'big' questions.

Guardianship of the Earth

Shomrei Adamah

We have a special responsibility to take care of the earth.

Guardianship of the Earth:

We have a special responsibility to take care of the earth.

Attitudes

- Appreciation for natural beauty of the wilderness
- Commitment to caring for the earth and preserving the wilderness
- Connection between caring for the earth and caring for God's creation
- Consciousness and concern for the impact of our daily actions on the earth
- Desire to live a healthy sustainable life

Guardianship of the Earth:

We have a special responsibility to take care of the earth.

Knowledge

- Information about where our food comes from and how it's grown
- Methods of recycling and conserving energy
- Ideas for where to take hikes in their home communities
- Ways to advocate for the environment inside/outside of camp
- Texts and quotes surrounding about Jewish environmentalism

Guardianship of the Earth:

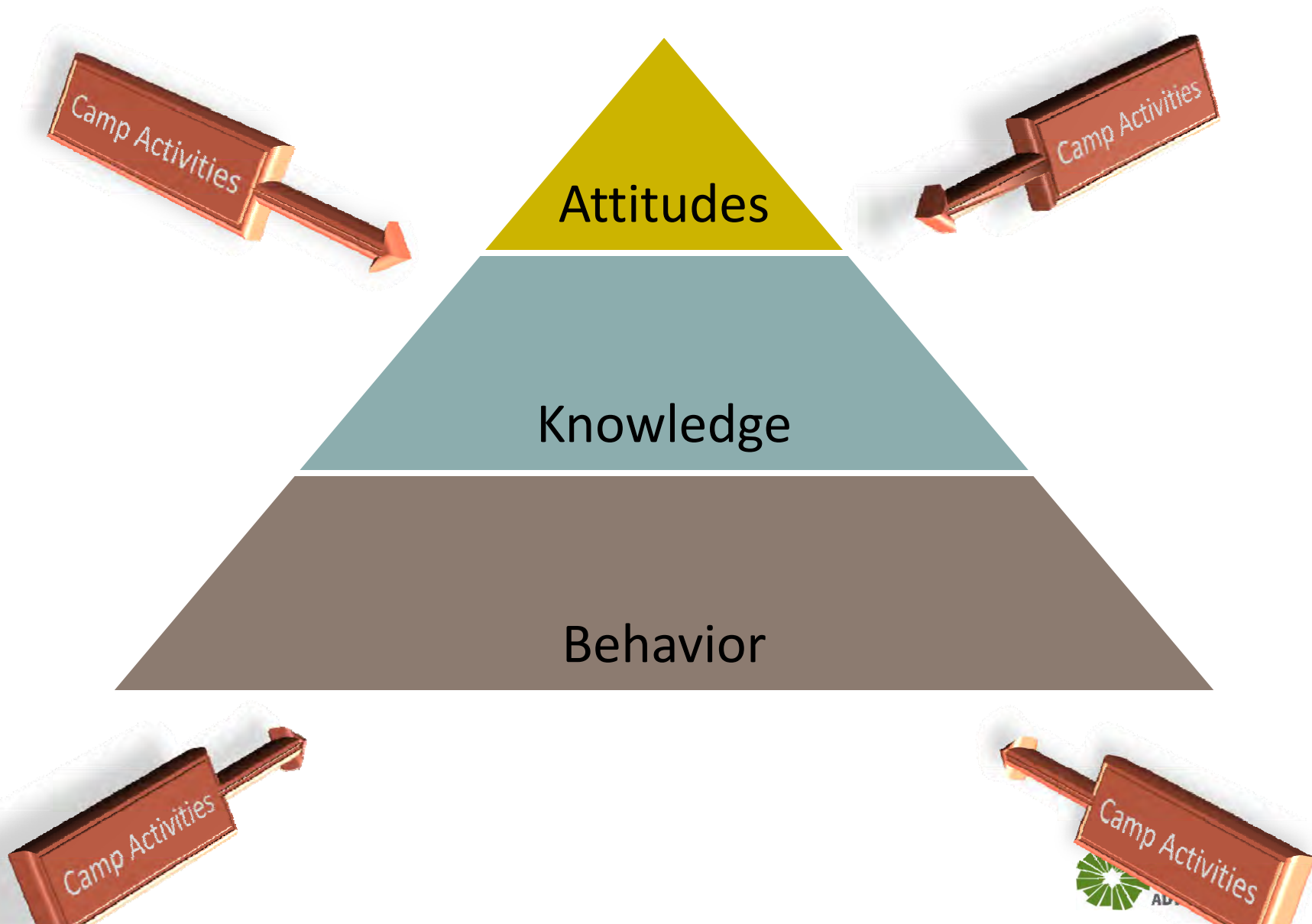
We have a special responsibility to take care of the earth.

Behaviors

- Recycle and avoid using disposable and non-bio degradable items
- Reduce energy usage (compact fluorescent light bulbs, use public transportation, bike)
- Start a composting system, shop at a farmers market, join a CSA (community shared agriculture)
- Go on hikes or expeditions with camp friends or their family
- Join a hiking or outdoor club at school
- Teach and encourage family members and friends to join in environmentally friendly practices
- Advocate for the environment through youth groups or other organizations
- Post pictures and stories from hikes on camp blog or Facebook page

NOW IT'S YOUR TURN!

Outcomes



Guardianship of the Earth:

We have a special responsibility to take care of the earth.

Camp Activities

- Discuss food growing processes while shopping for groceries
- Practice and discuss strategies to minimize waste and energy usage
- Teach and practice leave-no-trace and low-impact camping
- Create personal goals for living more sustainably at the end of the session; camp staff will follow up with resources and suggestions for implementation of goals
- Visit and volunteer on an organic farm
- Participate in a trail restoration project
- Introduce Shabbat as a break from creation
- Staff members share informally about ways they protect the earth

Guardianship of the Earth: We have a special responsibility to take care of the earth.

Attitudes	
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Indicators

- The BEST indicators are those that are easy to collect, are collected on a regular basis, and are closely tied to your outcomes
- Regular review of indicators enables formative, ongoing evaluation and helps to identify need for mid-course corrections



Youth Development Strategies, Inc.