

american **CAMP** association™
2005 Council of Delegates Meeting
Issue Overview

Issue: National Office Business Plan

SUMMARY

The Business Plan is the result of a process where stakeholders from all 24 ACA sections provided input into ACA national priorities for the coming three years. The plan is founded on the ACA Ends as agreed upon by the Sections and ACA National, and is backed by action steps taken by the national office in implementing and evaluating the progress toward stated objectives. Sections have their own complimentary plans and the National Office Business Plan is not intended to dictate the work of the Sections – only the national office.

ACTION REQUESTED OF THE COUNCIL OF DELEGATES

None. This is for information only.

BACKGROUND INFORMATION

Focused on the ENDS, energized by the vision, driven by the mission, lifted by the orientation toward human development and leveraged from the input of staff and volunteer leaders from across the country, the ACA National Office Business Plan sets forth the priority goals, objectives and accountabilities for the national office for the next three to five years.

The path charted by this business plan is aggressive and the details of the first steps are still emerging. Over the next six months national staff will continue to work with Section staff and volunteer leadership to refine the plan by prioritizing objectives, determining resources required, and crafting initiatives that will most efficiently achieve the intended goals. Over the next three to five years new issues will surface, new opportunities will become urgent...and the pursuit of the plan will be flexible.

It is the intent of this plan to serve as a step forward in the ongoing work to advance the association and maximize the visibility, credibility and viability of the camp community.

ATTACHMENTS

ACA National Office Business Plan (will be available the week of February 7th.)